



April 2010

A word from the Chairman,

If you are a small business owner, good for you! Doing business in a tough market place, such as the one we are facing today, is not easy but can be overcome. As business owners, we don't have a crystal ball to predict the next day's negotiations or transactions. We start questioning ourselves; How I will do it tomorrow? What about next week? What about the next business cycle? In reality we just don't know. But one thing I am certain of and one thing only; that this economic downturn is not the end of the road, success is still in the air, possibilities abound, good profit potential has not gone away. Moreover, we still play a large role in our country's financial and economy stability.

Therefore, to every business owner out there, don't give up! Keep fighting for your business, get creative, maintain your posture and tell the whole world that this is my day, and that my vision still in focus.

SEVEN TIPS THAT WILL HELP YOU BUSINESS:

1. Reduce your budget
2. Maintain a tight inventory
3. Keep business meetings in your conference room
4. Maintain your health (you are important)
5. Spend time with family
6. Reward good employees
7. Learn from others

**Julio E. Bonfante
Chairman & CEO**